**Bejot Sp. z.o.o. at Oragtec with new products and vision of workspace**

At the Orgatec fair in Cologne, Bejot, one of the leading manufacturers of office furniture and acoustic solutions in Poland, showcased new products as well as bestsellers. Presented products created a cohesive vision of the office, where the priority is the individual and their well-being. Orgatec, as a key event in the furniture industry, attracted experts and leaders from around the world.

**well:being and coworking by Bejot**

Responding to the growing interest in employee health, Bejot focused on products that support well:being in the workplace . The new collections focus on comfort and functionality, supporting productivity and creativity. There are new acoustic solutions, such as the Diva and Uniti collections designed by Spanish studio Alegre Design, using post-consumer and post-industrial recycled materials. The Haali acoustic wall system, by Wojciech Wołczyk, recalls the warmth and tranquility of a natural nest - creating conditions for focus and creative discussions.

Bejot stand also showcased Flathouse acoustic booths, new versions of the brand's iconic Treehouse booths, which gained a modern look thanks to their flat roof, ideal for lower office spaces. In terms of ergonomics, the company presented Belt - swivel chairs collection. The relaxation zone was clearly highlighted - a key element of well-being, which is playing an increasingly important role in the design of office spaces. New products that will work well in this zone include: the comfortable Jelly modular seating system, which was highly rated by visitors. The versatile Clip seating collection designed by Ewa Półtorak, characterized by its unique shape referring to an office paperclip, generated equally high interest.

In reference to the growing popularity of the coworking model, Bejot adapted its products to the dynamically changing needs of companies. The offer included solutions ideal for coworking office zones, which combine different work styles - from places of concentration to spaces conducive to collaboration and the dynamic exchange of ideas.

**be:timeless – the timelessness of Bejot furniture**

Bejot highlights the timelessness of its furniture through universal design and durability. At Orgatec, a new version of the Barbara armchair, which first debuted in the 1990s, was showcased, allowing guests to compare the original model with the updated version. This comparison was intended to emphasize the strength of minimalism in both design and material choice. The simplicity of materials was further accentuated in the new Barbara chair model.

**reduce, reuse, recycle - sustainability in use**

At the Bejot stand, visitors could also learn about the history of furniture from the beginning to the end of its life cycle. Educational pylons placed at the stand not only introduced the history and development of the factory, but also showed the material composition of the products. The process of creating recycled raw materials was presented, such as post-consumer cotton - used in acoustic furniture, post-consumer felt - received from plastic bottles, which is the main element of new acoustic collections from Alegre Design, or post-industrial polypropylene, proving that post-production waste can be reused.

**meetings with designers**

This year’s Orgatec provided an excellent opportunity to meet the designers collaborating with Bejot. Guests had the chance to engage in direct conversations with Ewa Półtorak, Marcelo Alegre, and Wojciech Wołczyk, exploring their inspirations and the process of transforming their visions into practical office solutions. The discussions also served as a platform for exchanging ideas about the future of design in the workspace.

**new work environments are those where people matter**

“Orgatec is a great opportunity to showcase our approach to office furniture design, where durability, comfort and timelessness are the key ingredients. We look forward to valuable contacts and inspiring conversations with partners and customers. We believe these conversations will contribute to the creation of more comfortable and effective work spaces, because these spaces are created by people and for people,” says Karolina Ratajczak, marketing manager of Bejot.